

MARKETING ASSISTANCE

5133

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This includes a variety of cooperative and direct technical assistance activities to achieve marketing of forest products in a manner that encourages efficient utilization and strengthens the economy of communities based on forest resources. Typical technical assistance activities include the following:

- Assessment of potential wood resources and markets.
- Helping landowners, loggers, and processors locate markets for their timber and forest products.
- Helping plant operators locate raw materials.
- Assisting in development of standards for wood products and their uses that increase efficient utilization and meet consumer needs.

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